



SUZEE LEAVELL

CERTIFIED RADIO
MARKETING CONSULTANT



SLEAVELL@FEDERATEDMEDIA.
COM



260-704-8867



WHY SHOULD WE WORK TOGETHER?

I'VE BEEN INVOLVED IN AND PASSIONATE ABOUT ADVERTISING AND MARKETING FOR OVER 30 YEARS

I have worked with at least 300 businesses to
attract and maintain their best customers!

I BELIEVE MARKETING STRATEGIES BEGIN BY UNDERSTANDING YOUR POTENTIAL CUSTOMERS

The key to a successful campaign is understanding
YOUR customer's buying cycle and behaviors.

EVERY BUSINESS IS DIFFERENT THEREFORE, EVERY ADVERTISING PLAN I CREATE IS CUSTOMIZED

I study the latest trends and tools to engage your customers.

My job is to get YOU results!

WHAT TO EXPECT IN OUR FIRST MEETING:

WHAT YOU THINK IS MOST IMPORTANT!

WE'LL DISCUSS:

Your customer, how they shop and why they choose you.

What you wish was different.

How you feel about different types of advertising.

How you measure the results of any media investment.

Anything you want to know about me

And/or my company's capabilities.

